

POSTALCOUNT PRO
DELIVERY STATISTICS as of 02/07
 Calculated using Proportional Postal Carrier Routes



Lat/Lon: 29.7355/-98.0795

I-35 & Loop 306 **10.00 min** **15.00 min** **20.00 min**
New Braunfels, Texas **drivetime** **drivetime** **drivetime**

Summary Data

Demographic Adjustment	Census 2000 Households	14,668	21,048	42,894
	Route Active Residential Count	21,242	30,909	61,252
	Census 2000 Average Persons per Household	2.64	2.70	2.63
	Census 2000 Population	39,876	58,125	121,943
	Recalculated Route <i>Lower range</i>	56,092	83,332	161,112
	Active Population <i>Upper range</i>	57,748	85,358	174,133
Census Households vs Route Residential Count		+44.82%	+46.85%	+42.80%

Origination Data

Residential Demographics	Active Residential Delivery (cr)	19,828	29,492	56,929
	Active Residential Box (cr)	1,414	1,414	4,275
	Active Residential Count (Carrier Route)	21,242	30,906	61,204
	Additional Residential Delivery (zc)	0	0	0
	Additional Residential Box (zc)	0	4	48
	Additional Active Residential Count (Zip Code)	0	4	48
	Additional Active General Delivery Count	0	0	0
	Total Active Residential Count	21,242	30,909	61,252
	Possible Residential Count (Carrier Route)	21,790	31,511	63,018
	Add'l Possible Residential Count (Zip Code)	0	6	80
	Additional Possible General Delivery Count	0	0	0
	Total Possible Residential Count	21,790	31,517	63,098
	Census 2000 Households	14,668	21,048	42,894
	Population in households	38,732	56,745	112,824
	1-person household	23.91%	22.59%	24.11%
	2-person household	33.53%	33.28%	33.56%
	3-person household	16.81%	17.22%	17.28%
	4-person household	14.39%	14.87%	13.76%
	5-person household	6.64%	6.96%	6.58%
	6-or-more person household	4.72%	5.08%	4.73%
	Population in Group Quarters	1,144	1,380	9,119
	Census 2000 Median Age	35.7	34.9	31.8
	Census 2000 Average Household Income	\$48,393	\$49,903	\$46,261
	Census 2000 Median Household Income	\$41,326	\$41,932	\$38,341
	Census 2000 Per Capita Income	\$17,780	\$18,065	\$16,260
Total Housing Units	16,091	23,068	46,510	
Occupied housing units	91.15%	91.24%	92.23%	
Owner-occupied housing units	65.80%	67.24%	59.54%	
Renter-occupied housing units	34.20%	32.76%	40.46%	

Business Demos	Drop Site Business or Family Served Count	0	21	145
	Active Business Deliveries (Carrier Route)	2,443	3,069	6,387
	Additional Active Business Deliveries (Zip Code)	7	8	34
	Total Active Business Deliveries	2,450	3,077	6,421
	Possible Business Deliveries (Carrier Route)	2,644	3,310	7,015
	Add'l Possible Business Deliveries (Zip Code)	8	9	41
	Total Possible Business Deliveries	2,652	3,320	7,056

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SUMMARY DEMOGRAPHIC PROFILE

1990 - 2000 Census, 2006 Estimates & 2011 Projections
 Calculated using Proportional Block Groups



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POPULATION	2006 Estimated Population	48,714	72,300	153,730
	2011 Projected Population	55,709	83,632	177,998
	2000 Census Population	39,876	58,125	121,943
	1990 Census Population	30,590	43,749	95,561
	Historical Annual Growth 1990 to 2006	3.7%	4.1%	3.8%
	Projected Annual Growth 2006 to 2011	2.9%	3.1%	3.2%
	2006 Median Age	34.3	34.2	31.8
HOUSEHOLDS	2006 Estimated Households	16,564	24,067	49,709
	2011 Projected Households	17,850	26,159	54,003
	2000 Census Households	14,668	21,048	42,894
	1990 Census Households	11,142	15,556	33,086
	Historical Annual Growth 1990 to 2006	3.0%	3.4%	3.1%
Projected Annual Growth 2006 to 2011	1.6%	1.7%	1.7%	
POPULATION BY RACE	2006 Estimated White	87.6%	86.1%	81.6%
	2006 Estimated Black or African American	1.6%	2.0%	4.5%
	2006 Estimated Asian & Pacific Islander	0.8%	0.8%	1.2%
	2006 Estimated American Indian & Native Alaskan	0.3%	0.3%	0.3%
	2006 Estimated Other Races	9.7%	10.8%	12.3%
	2006 Estimated Hispanic	36.6%	37.8%	38.2%
INCOME	2006 Estimated Average Household Income	\$ 53,278	\$ 54,807	\$ 50,874
	2006 Estimated Median Household Income	\$ 46,874	\$ 47,803	\$ 43,256
	2006 Estimated Per Capita Income	\$ 18,990	\$ 19,043	\$ 17,403
EDUCATION (AGE 25+)	2006 Elementary	11.0%	10.7%	10.5%
	2006 Some High School	9.3%	9.5%	9.6%
	2006 High School Graduate	31.1%	31.1%	28.6%
	2006 Some College	19.6%	20.5%	22.0%
	2006 Associates Degree Only	4.5%	4.5%	4.6%
	2006 Bachelors Degree Only	16.8%	16.5%	16.7%
	2006 Graduate Degree	7.6%	7.2%	8.0%
BUSINESS	Number of Businesses	2,508	3,473	6,474
	Total Number of Employees	28,671	39,347	68,074
	Employee Population per Business	11.4	11.3	10.5
	Residential Population per Business	19.4	20.8	23.7

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